

Online Shopping and its Financial Benefit to the IOU

By John Bissell

With the holiday season already upon us, this particular newsletter is the perfect place to remind IOU members and users of the website Iowabirds.org that Amazon.com and Eagle Optics are affiliates of the IOU. If you go to Iowabirds.org, and from the home page, go to the dropdown menu under Iowa Ornithologists' Union, you can click on the Merchandise link. On the left side of the page, you will see both a link to Eagle Optics and an Amazon.com search engine. Clicking on either of these links from the IOU website will set a cookie with the IOU's ID on it. Eagle Optics and Amazon have a program where if you buy something from them using the links on the IOU website, they will reimburse the IOU a percentage of what was purchased. The percentage varies based upon type of item and sometimes volume of items purchased. The percentage kickback can be up to 10%, and generally averages around 5%.

This is a fantastic way to financially support the IOU! Both Eagle Optics and Amazon carry high quality birding and optical gear, and Amazon carries just about everything under the sun for birders and non-birders alike! Which reminds me, encourage family and friends to do their online shopping through the IOU as well! Remember, birding related items aren't the only merchandise that qualify for an IOU kickback. Electronics, game and music downloads, even grocery purchases will kick some money back to the IOU! The key is remembering to start your Eagle Optics or Amazon search from the IOU website links.

Linda Rudolph posted to the Listserve that Amazon recently cut a check for \$800.00 to the IOU for the use of this program. This is obviously a very significant amount of money for a nonprofit of our size. To the folks who enjoy online shopping, please consider initiating your search from Iowabirds.org.

amazon.com

Purchase size does not matter. If all IOU members and their friends and family shopped through our affiliates, the financial benefit to the IOU would add up very quickly!

Happy holidays and have fun shopping online!

**** WE NEED NEW MEMBERS!!! ****

Do you know someone who is interested in birding but who is NOT a member of I.O.U.? Please ask this interested person (or family) to join I.O.U. We offer so many opportunities for our members to become involved in many ways: joining us on a field trip at one of our semi-annual membership gatherings (held all over the state); becoming actively involved in reporting your bird sightings and observations (through our on-line field notes reporting and documentation process); or, taking part in some of the projects which we help sponsor. To join is simple and the easiest way to do this is to join on-line (even if the new member is paying by check). When someone joins, a membership profile is created and through this process we know where to send your publications, so it is important for this profile to be created. The URL is: http://iowabirds.org/IOU/PayDues.aspx

Encourage a new member to join TODAY!!!

Christmas Bird Count Dates

Date	Count Name	Compiler	Emal Address	Phone
12-14	Lake Rathbun	Mike Stephens		641-437-1736
12-14	Keokuk	John McCecil		515-249-5668
12-15	Princeton/Camanche	Kelly McKay	kellyjmckay@aol.com	309-235-4661
12-17	Clinton/Savanna	Kelly McKay	kellyjmckay@aol.com	309-235-4661
12-19	Waterloo/Cedar Falls	Francis Moore		319-269-0741
12-19	Eldora/Union	Mark Proescholdt		641-496-5219
12-19	Cedar Rapids	James Durbin	bugmugger187@gmail.com	319-721-1593
12-19	Sioux City	Jerry Probst	probstsuebee@aol.com	712-258-1296
12-19	Mason City	Rita Goranson	ritag@mchsi.com	641-423-1699
12-19	Burlington	Chuck Fuller	cfuller989@aol.com	319-753-0710
12-19	Woodbury County	Don Poggensee	donpog@netllc.net	712-364-3491
12-19	Grinnell	Robert Van Ersvelde	crvanersvelde@iowatelecom.net	
12-19	Dallas County	Leland Searles	searleslr@msn.com	515-979-6457
12-19	Red Rock	Tyler Harms	tyharms@gmail.com	515-320-4975
12-19	Shenandoah	Keith Dyche	kadd27@hotmail.com	712-246-9517
12-20	Davenport	Kelly McKay	kellyjmckay@aol.com	309-235-4661
12-20	Saylorville	Stephen Dinsmore	cootjr@iastate.edu	515-450-8805
12-20	Iowa City	Chris Edwards	credwards@aol.com	319-430-4732
12-20	Bremer County	Francis Moore		319-269-0741
12-20	Ida County	Don Poggensee	donpog@netllc.net	712-364-3491
12-20	Lamoni	Jeff Livingston	jeffandjenia@hotmail.com	641-223-3273
12-21	Muscatine	Kelly McKay	kellyjmckay@aol.com	309-235-4661
12-21	Yellow River	Larry Reis	naturalist@winneshiekwild.com	563-534-7145
12-23	Buchanan County	Danny Akers	birdmandan1231@hotmail.com	
12-26	West Mercer County	Kelly McKay	kellyjmckay@aol.com	309-235-4661
12-26	Taylor County	Corey Lange	coreyjlange@gmail.com	
12-26	Des Moines	Dennis Thompson	cndthomps@acm.org	
12-26	Decorah	Larry Reis	naturalist@winneshiekwild.com	563-534-7145
12-28	Desoto	Jerry Toll	geritol48@cox.net	402-453-9239
12-30	North Linn	James Durbin	bugmugger187@gmail.com	319-721-1593
1-1	Worth County	Rita Goranson	ritag@mchsi.com	641-423-1699
1-2	Andalusia/Buffalo	Kelly McKay	kellyjmckay@aol.com	309-235-4661
1-2	Boone County	Mark Widrlechner	mpwskd@aol.com	515-520-3881
1-2	Neal Smith NWR	Karen Viste-Sparkman	k.vistesparkman@mchsi.com	515-994-3400
1-2	Sac County	Elizabeth Blessington	liz@moveit.com	
1-3	Humboldt County	Jacob Newton	newtia84@gmail.com	
1-3	Carroll	Matt Wetrich	go_tweeting@hotmail.com	
1-3	NW Clayton County	Danny Akers	birdmandan1231@hotmail.com	
1-4	SE Clayton County	Danny Akers	birdmandan1231@hotmail.com	
1-4	Union Slough	Tyler Harms	tyharms@gmail.com	515-320-4975

2015 IOU Bird Listing Report Form

Please return this form within a week or so of the new year in order for your totals to be included in the next compilation. Of course, **all categories are optional**. Contributed totals should be accurate as of December 31, 2015, and should adhere to the standards of the official Iowa State List (accidentals and casuals should have Records Committee acceptance).

Return to: Paul Hertzel, 1432 East State Street, Mason City, IA 50401 or send email to: phertzel@ rconnect.com

Fremont County

Greene County

Grundy County

Guthrie County

Hamilton County

Hancock County

Hardin County

Harrison County

Howard County

Humboldt County

_Henry County

Ida County

Iowa County

Jackson County

Jefferson County

Johnson County

Jasper County

Name:									
E-mail or postal address:County of residence:									
Iowa 2015 Annual List Total:	(Total species seen in Iowa during 2015) Yardlist Tot		`otal:						
Regional or Statewide Big Day * Totals: Example:	Region Dickinson Co	Date 16 May 10	Species 131	Names of Participants Ed Thelen, Lee Schoenewe					
*Record totals should be accompanied by the specie	s list.								
Adair County	Decatur County		_Jones County	Po	olk County				
Adams County	Delaware County		_Keokuk Count	yPo	ottawattamie Co				
Allamakee County	Des Moines County		_Kossuth Count	Po	oweshiek County				
Appanoose County	Dickinson County		Lee County	Ri	nggold County				
Audubon County	Dubuque County		_Linn County	Sa	ic County				
Benton County	Emmet County		_Louisa County	Sc	cott County				
Blackhawk County	Fayette County		Lucas County	Sh	nelby County				
Boone County	Floyd County		Lyon County	Si	oux County				
Bremer County	Franklin County		_Madison Coun	tySt	ory County				

Mahaska County

Marion County

Mills County

Marshall County

Mitchell County

_Monona County

Monroe County

Montgomery Co

O'Brien County

Osceola County

Palo Alto County

Plymouth County

Pocahontas County

Page County

County Total Ticks _

Muscatine County

Buchanan County

Butler County

Calhoun County

Carroll County

_Cass County

_Cedar County

Cerro Gordo County

Cherokee County

Clarke County

Clayton County

Clinton County

Crawford County

Dallas County

Davis County

_Clay County

Chickasaw County

Buena Vista County

Tama County

_Taylor County

Union County

Van Buren County

Wapello County

Warren County

Wayne County

Webster County

Winnebago County

Winneshiek County

Woodbury County

Worth County

Wright County

Washington County

Iowa Ornithologists' Union 1201 High Avenue West Oskaloosa, IA 52577



IOU News is a quarterly publication of the Publications Committee of the Iowa Ornithologists' Union.

IOU News Editor:

John Bissell 328 SE Cedarwood Dr Grimes, IA 50111-1142 *john.annabissell@gmail.com*

IOU News Layout:

Anna Bissell 328 SE Cedarwood Dr Grimes, IA 50111-1142 *john.annabissell@gmail.com*

IOU Publications Committee:

Ann Johnson, Chair James J Dinsmore Stephen J Dinsmore Bill Scheible John Bissell

IOU News issues:

- (1) Spring: Published approximately mid-March, depending on date of annual spring meeting.
- (2) Summer: Published late June or early July.
- (3) Fall: Published late August or early September, depending on date of fall meeting.
- (4) Winter: Published late November.

IOU Journal:

Iowa Bird Life Stephen J. Dinsmore, Editor *cootjr@iastate.edu*

Website:

http://www.iowabirds.org/

IOU Membership / Subscriptions:

Doug Hunt 1201 High Avenue W Oskaloosa, IA 52577 http://www.iowabirds.org/

this newsletter was mailed to 51 members.

