

IOU Volunteer Descriptions

Board of Directors/Committee Member

Volunteers time to set policy and procedure for various facets of the IOU organization

Event planning

Helps to plan special IOU events to engage birders such as Zoom programs, regional IOU events, and special bird counts. The sky's the limit for using your creativity.

Help with hosting an IOU convention

Provide assistance to the IOU vice president as a local contact for making arrangements for venues and caterers as well as any other needs.

Fundraising

Helps in planning and implementing a variety of fundraising events to continue printing a quality journal and providing small educational and research grants.

Review funding requests

Review small grant proposals and recommend funding each spring; solicit written reports from grantees. One person is added to this committee each year.

Maintain IOU history

Provide materials about the IOU for archiving our history at Parks Library, Iowa State University.

Grow the membership

Recruitment and retention of members; showcase the IOU at community events around the state; gather feedback from members and non-members on what we are doing well and what we might do better; periodically post to social media to recruit new members.

Management of Iowa birding hotspots

Contribute photos and content to the Iowa section of BirdingHotspots.org for local areas and accepts contributions as they are submitted.

Social Media and other communications

Help to promote the IOU by 1) regular posting on social media; or 2) sending messages to the listserv; or 3) creating a regular short electronic newsletter and send to members.

Produce & distribute electronic newsletter

The Bob-o-Link is a single-page electronic newsletter with current items of interest distributed to members via email.

IOU website content

Keep web content updated through the use of web forms; respond to requests for assistance.

Writing or assisting with Iowa Bird Life

Contribute articles for publication; provide some light editing of submissions; edit photos for publication.

Lead or coordinate birding trips

Plan and organize birding trips both in-state and beyond; manage registrations as necessary; provide trip support to organizers of semi-annual IOU conventions.

Program presenter

Present a roughly 45 minute program either in-person at an IOU meeting or via Zoom throughout the year.

Other

Have a new idea? Send along your ideas.